



The Weavenn team is growing welcome to our new recruit Xiaolei Boisson!

We are thrilled to welcome Xiaolei Boisson to the Weavenn team as Sales Director. With solid professional experience in international business development, e-commerce marketplace and omnichannel logistics, Xiaolei will bring valuable expertise to our mission of serving marketplace players.

Xiaolei has many experiences in e-commerce and logistics.

She was previously China Business Unit Director at Shippingbo. Shippingbo is a provider of omnichannel logistics technology designed to connect logistics and transport companies with the entire e-commerce ecosystem. In this role, Xiaolei helped develop the company's business in China and strengthen partnerships with key market players.

Previously, she also worked for nearly 6 years at Cdiscount as Head of Chinese Seller Acquisition and Marketplace Business Developer International, where she played a key role in the marketplace's expansion in China and the development of international partnerships. She then joined Octopia, a subsidiary of the group, as Head of Seller Acquisition & Management for 2 and half years.

With his expertise in international business development, omnichannel logistics and partnership management in the e-commerce sector, Xiaolei will be an invaluable asset to our company. We are convinced that his experience and skills will contribute to the success of Weavenn and the growth of our company.

The whole team joins me in welcoming her and wishing her every success in her new role. We look forward to working with her to continue offering innovative solutions to our customers and partners.